

**Procedure E**  
**SECULAR AT LAST!**

This installation is a collaboration between ethnomethodologists and artists focusing on Barack Obama's speech after the Charleston shooting in June 2015. The process identifies several mechanisms related to patterns of Obama's speech (for example, lists) and actions of the audience, including vocal responses ("aha," "yes sir," and repetitions), applause, and standing up. The installation aims to show how the speech sparked these responses, but also how the responses shape the speech.

Because Obama is the first black President of the United States, and because the eulogy takes place in a black church, the religious and the political merge to the point where the oration ends up being a great moment of conversion as well as the fiercest denunciation of racism that the President has ever voiced. Furthermore, the medium of this momentous occasion is a well-known Christian hymn that is at first recited and then literally sung in public with the audience.



**LORENZA MONDADA,  
NICOLLE BUSSIER,  
SARA KEEL, HANNA  
SVENSSON, AND NYNKE  
VAN SCHEPEN.**

**Obama's Grace. 2016.**  
3-channel video  
installation, HD, color,  
sound.

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